## Education & outreach: mission statement

Sudden Productions are a registered charity 1018887

Our educational mission is to explore and raise awareness of issues relevant to young people. We have a track record of plays, films and workshops which cover subject matters such as unemployment, racism, sexism, health, drug abuse, homelessness, juvenile delinquency and bullying, etc.

As part as our mission and on all their projects, we work with young people who suffer disadvantages due to economic or social reasons and we attempt to develop confidence through participation in theatre and to develop interest in culture and education.

Our educational programmes consist of workshops (hot seating, role plays, and other shared activities), plays and films followed by professionally facilitated discussions around the issues raised. All workshop facilitators are experienced in the practice of Theatre in Health & Education. All our educational plays are performed by young artists as this enables the pupils/young people to relate better to the characters.

## **Diversity**

Sudden Productions is situated in one of the most diverse cities in the UK. As such we have a desire and a responsibility to ensure that every part of the organization has a commitment to diversity at all levels.

We focus on 3 key groups:

- Individuals and Communities of Black or Minority Ethnic Background
- Individuals and Communities who are socially excluded and/or live in an area of economic deprivation,
- Individuals/groups with special needs.

Below are the six sections of our diversity plan and the key objectives within them.

- **1. Programme:** Commitment to producing work of relevance to our 3 key groups.
- 2. Cast and creative teams:
  Ensure equality of access for actors and creative teams and aim to find opportunities for artists with special needs
- 3. Work with the Education sector: Targeting schools in areas of social deprivation and / or with a significant number of students from BME backgrounds & ensure all work with the education sector reflects the diversity of Birmingham.

- 4. Community and Outreach:
  Work with the community
  when devising projects &
  Create projects that have a
  focus on working with our 3
  key groups
- 5. Marketing: Relationship development with existing community leaders and relevant organizations, groups and individuals + Engage with our 3 key groups & Promote work to those who do not have easy access to the arts
- **6.Volunteering:** Increase and ensure retention of diversity of pool of volunteers to reflect the community in which the company operates.